

# — JOHN BARRY ROSE AND SIMONE KOHLER — MEMORIAL WEEKEND

## MARCH 24-26 2023

RIM ROCK RIDERS ARENA • POWELL BUTTE, OREGON

TEAM BRANDING, TEAM ROPING, BREAKAWAY ROPING, TIE DOWN ROPING AND YOUTH ROPINGS



On November 17, 2016, we lost John Barry Rose at the young age of 15 to a fatal car accident. Since that time, his parents and family have been driven to give back to other rodeo children in his name. They

currently give annual scholarships in John Barry Rose's name. They have given out more than \$85,000 in scholarships and will continue to give scholarships for years to come. They are very proud for the ability to give back to the youth of today, in the name of their beloved son.



In July 2021 the world lost a true angel. Simone Kohler went to be with Jesus after a 4-wheeler accident that ended her life. That day and every day it was horses first then play. With a true passion and dedication for training and caring for horses, this girl had a heart for adventure and her rodeo days were just getting started. Simone changed

people's lives for the better by working tirelessly and giving of herself. That continues today in her name with donations to places like Crystal Peaks Youth Ranch from her memorial fund. The ranch works to connect rescued horses with kids in need. Simone believed it was important to "Do no harm but take no bull." Her heart lives on as does her memory.

This is a family, fun oriented weekend, open to all ages to compete in the branding, team roping, breakaway roping or tiedown roping there is something for everyone. The main goal for this event is not just to have a competition, but to raise substantial funds for the kids of today and the adults of tomorrow.

Our goal is to raise at least \$15,000 every year as a contribution to the scholarship fund. Since our first events in 2017, we have raised over \$90,000 and have given scholarships totaling over \$75,000. Our foundation has been established and we anticipate many years of scholarships being awarded in John Barry's name.

## SPONSORSHIP OPPORTUNITIES

### \$2,500 TEAM BRANDING PEN SPONSOR

(two available)

- Promoted as Added Money Sponsor for Team Branding
- One of the two branding pens will be referred to as the "Sponsor Name" pen
- Up to 2 banners in arena for the weekend (must be provided)
- Logo included in all advertising
- Announcer mentions during team branding and all events during the weekend.
- Logo on Website & Facebook
- Opportunity to discuss your business, before the final round starts of the branding, up to 8 mins.
- Booth space setup at the event to promote your business or sale your products and educate about product and services.

### \$1,000 EVENT SPONSOR

- Listed as a specific event sponsor
- 1 Banner in arena for 3 days of events (must be provided)
- Announcer mentions during all events during the weekend.
- Logo on Website & Facebook
- Logo on day sheet

### \$500 AWARD SPONSOR

- Listed as a specific event sponsor.
- 1 Banner in arena for 3 days of events (must be provided)
- Announcer mentions during all events during the weekend.
- Logo on Website & Facebook
- Logo on day sheet

### \$250 BANNER SPONSOR

Banner in the arena for 3 days (must be provided)

- Announcer mentions all weekend roping
- Listed on Website & Facebook

## GENEROUS DONATION

Sponsor spotlight not for you; a donation of any amount is welcomed and greatly appreciated. Please see next page for details.

— JOHN BARRY ROSE AND SIMONE KOHLER —  
**MEMORIAL WEEKEND**

**PLEASE COMPLETE FORM BELOW AND RETURN AT YOUR EARLIEST CONVENIENCE**

Sponsorship Level You Choose: \_\_\_\_\_

or the dollar amount you would like to **donate:** \$ \_\_\_\_\_

Business Name/ Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_



**Tax EIN#** 81-4502659



Please return this form & payment to:  
John Barry Rose Memorial Fund  
35621 Embree Bridge Ln  
Burns, Oregon 97720



Please send your **logo files immediately**  
as 300 dpi JPG to roseranch4@gmail.com



**Banners** need to be provided to Kelli Rose  
by March 15th



**JOHNBARRYROSE.COM**

Weekend proceeds go to  
the John Barry Rose Memorial Scholarship Fund  
and the Simone Kohler Memorial Fund.